

FINANCIAL TECHNOLOGY

INDUSTRY OVERVIEW

Raleigh is home to over 4,000 technology and financial services companies, employing around 60,000 people, and is part of a dynamic business ecosystem known as the Research Triangle region. The tech synergy in this part of the state is contagious and has the attention of fintech companies worldwide.

FINTECH COMPANIES IN RALEIGH



TOP TALENT

It's not every day you find a city where 45.2% of the population has a bachelor's degree or higher, and the average age of residents is 34. As one of the most highly educated workforces in the U.S., access to talent is our strongest selling point.

With 12 colleges and universities, including three tier-one research universities, talent is Raleigh's precious commodity. From college graduates to experienced professionals, Raleigh is home to a wide range of tech talent.

Around 8.8% of the regional workforce works in financial operations, and according to CIO magazine, Raleigh is the #8 Fastest-Growing U.S. Tech Hub for IT Talent.

OTHER FINTECH COMPANIES

Atomic Object	Etix	Rein
Atomic Robot	Finmark	Shoeboxed
Channel Advisor	insightsoftware	S&P Global
Constellation Digital Partners	Jaggaer	Spredly
Envestnet	Oracle	State Employees Credit Union
Equity Shift	PennyMac	

68 People move to Wake County each day.

32 Babies born in Wake County each day.

6 Percent of the population work in computer and mathematical operations.

According to the Wake Tech Community College 2022-2023 Annual Report, there were 834 students enrolled in the Cybersecurity program and 725 students enrolled in the Computer Programming and Development program.

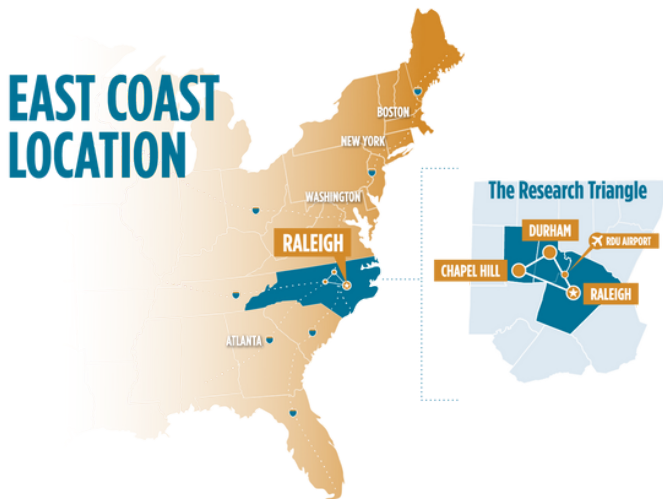


HIGHER EDUCATION

North Carolina State University is in the heart of Raleigh. It's a renowned institution known for its strong academic programs, research collaborations, private-sector partnerships, innovation, and commitment to the local community.

In 2019, the NC State Poole College of Management launched its first course in financial technology. It has since built the curriculum for a Bachelor of Science in Business Administration with a Concentration in Finance. Duke University offers a Master of Engineering in Financial Technology, and the UNC Kenan-Flagler Business School has a robust MBA course catalog, including concentrations in corporate finance and technology and innovation management.

STRATEGIC LOCATION



#5 Best Large Airport in North America (Raleigh-Durham International) J.D. Power, 2023

Serving the Triangle region is the Raleigh-Durham International Airport, facilitating over 350 daily flights to more than 62 domestic and international destinations.

RANKINGS



#2 Best Place to Live in the South (Raleigh) U.S. News & World Report, 2023



#5 Hottest Job Market in the Nation (Raleigh) Wall Street Journal, 2023



#3 Best Performing City in the U.S. (Raleigh) Milken Institute, 2023



RALEIGH
Economic Development

Kyle Touchstone, Director
ktouchstone@raleighchamber.org
919.389.9282

WWW.RALEIGHCONDEV.ORG

